NICOLE GATMAITAN

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Professional Experience

Salesforce CloudCraze Front End Developer, Bluewolf, an IBM Company; Dallas, TX — September 2019 - Present
- Work closely with the Technical Lead, Sr. UX Designer, Product Owners and Product Developers to build rich user interfaces
- Convert UX designs and comps into HTML5, CSS3, and Javascript based experiences that are scalable across all browsers, devices, and platforms
- Example of project work includes updating the user experience for a B2B Commerce site for a global company in an agile environment; creating clickable prototypes to help support client proposals
- Primary Technologies Used: Salesforce, Bootstrap, React

Associate Web Designer, Yardi Systems; Dallas, TX — October 2016 - September 2019
- Led on-boarding of new team members by providing quick and efficient knowledge transfer of best practices at Yardi
- Served as front-end technologies subject matter expert to internal team and trusted advisor for all things Creative Services to adjacent teams
- Independently developed responsive web-based marketing platforms in collaboration with clients, designers, and senior managers
- Specialized in creating modern, modular, and user friendly website themes
- Migrated legacy design on behalf of new Yardi customers
- Primary Languages Used: Bootstrap, LESS, jQuery, and HTML5

Technical Expertise

HTML5, CSS3 (LESS/SASS), JavaScript (ES6+, React), Salesforce, Bootstrap, Git, Gulp, Adobe Creative Suite (Photoshop, XD, Illustrator, InDesign), Sketch, Microsoft Suite

Certifications

SAFe 5 Practitioner
Salesforce Certified Administrator

Additional Experience

Digital Designer/Web Designer Intern, Skystream Digital Technology; Dallas, TX — June 2015 - August 2015
- Built personal, modern websites utilizing digital content management system technologies (Wordpress)
- Authored copyrighted content for the Skystream Digital Technology Website
- Analyzed search engine optimization data to gather insight and provide recommendations to streamline business processes

Education

Southern Methodist University, Dallas, TX — May 2016
Bachelor of Science in Computer Science
Awarded SMU Memorial Scholarship, Multicultural Academic Achievement